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Leading Professionals to Teach About The Start-Up/Small Business Advisor 2022

Financial Poise Webinars™ announces “The Very Basics: Forming the Business,” a live webinar premiering February 15th at 1:00 PM CST. This webinar is co-produced by West LegalEdCenter™ and part of the “[The Start-Up/Small Business Advisor 2022](#)” series. It will feature Ada Nielsen (The Peregrine Maven Group); Neil Seiden (Asset Enhancement Solutions, LLC); and Robert Londin (Jaspan Schlesinger LLP). Rob will moderate the entire four-part 2022 New Start-Up/Small Business Advisor series for Financial Poise.

“I am happy to continue my longstanding relationship with Financial Poise by moderating this series as well as the five-part 2022 Private M&A series. The webinars are fun and informative,”
Robert Londin, Partner, Jaspan Schlesinger LLP.

So, you are an entrepreneur and want to start your own business (or you are an attorney, accountant, or other professional advisor working with one). One of the first decisions required is to choose a legal structure for the business and the jurisdiction of entity organization. What factors should be taken into consideration prior to selecting a legal structure and jurisdiction? Does a sole proprietorship, partnership, limited liability company or corporation (C- or S-corp) make the most sense? This webinar focuses on business formation and the pros and cons to the different legal structures, and includes tips on how to keep one’s personal assets safe from the claims of future creditors of the business.

Learn More or Register:

https://westlegaledcenter.com/program_guide/course_detail.jsf?courseId=100299230.

About Financial Poise

The primary mission of Financial Poise™ is to provide reliable plain English business, financial, and legal education to individual investors, entrepreneurs, business owners, and executives, and to help trusted advisors do the same. Financial Poise content is created by seasoned, respected experts who are invited to join our Faculty only after being recommended by a current Faculty Member. Our editorial staff then works to make sure all content is easily digestible. Financial Poise is a meritocracy; nobody can “buy” their way into the Financial Poise Faculty.

About Jaspan Schlesinger LLP

For 75 years, Jaspan Schlesinger LLP has been providing exceptional legal services in the areas of commercial litigation, banking and financial services, education law, municipal law, real estate, land use and zoning, tax certiorari and condemnation, and estates and trusts. With approximately 60 attorneys, Jaspan Schlesinger is equipped to handle complex matters while delivering individualized advice and counsel to its clients.

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